

Rappi Drives Business Growth with CloudHealth

RAPPI IS AN ON-DEMAND DELIVERY STARTUP, headquartered in Colombia, with a goal to be ‘the everything store for Latin America.’ The mobile application connects contractors with users who want to purchase a broad range of consumer goods and services. Since being founded in 2015, Rappi has experienced aggressive growth and is now active in Mexico, Brazil, Argentina, Chile, and Uruguay.

THE CHALLENGE

Rappi is a born-in-the-cloud company running on Amazon Web Services (AWS), due to the cloud provider having a strong presence in Latin America. As Rappi’s business continued to evolve, they were able to easily deploy additional AWS resources. However, they soon began to see costs growing out of control. Rappi needed a solution that could provide visibility across their rapidly scaling environment and help them reduce their cloud spend.

THE SOLUTION

The search for a cloud management solution that could help the company overcome their cost and visibility challenges was spearheaded by Alejandro Comisario, Vice President of DevOps and Infrastructure, and Jesus Sanchez, Project Manager of DevOps and Infrastructure at Rappi. Together, they selected the CloudHealth platform for its cost reporting,

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optimization, and governance capabilities. With consolidated visibility across all of their AWS accounts, Rappi is able to implement tagging best practices and analyze their AWS deployment by country to understand how much a country costs them.

THE RESULTS

CloudHealth has not only enabled Rappi to scale cost-effectively, but it has given the DevOps and Infrastructure team the ability to confidently report savings metrics to the whole company. “We had a goal of saving \$5,000 a week. We exceeded that goal by identifying \$16,000 in the first 10 days of using CloudHealth, and we now see savings of \$40,000 a month,” said Jesus. Reclaiming these funds is beneficial for driving Rappi’s business expansion into new countries and regions.

This savings was achieved by identifying cloud waste and taking action on opportunities to lower costs. “CloudHealth’s automated policies help me maintain control over our AWS environment. On a daily basis, I get an alert to approve a workflow to create snapshots and then delete unattached EBS volumes. This has saved us \$5,000 a month,” said Jesus. As a New Relic user, Rappi is able to take advantage of the integration with CloudHealth for a more holistic view of performance. This has helped them save around \$600 per day from rightsizing RDS Instances. Lastly, the company is leveraging CloudHealth to purchase and manage Amazon Reserved Instances.

Reflecting on their experience thus far, Jesus noted, “the CloudHealth Technologies customer success team has been amazing. Our technical account manager is always there for us, and our training manager helped us create Perspectives and policies to improve visibility and governance of our environment.”

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NEXT STEPS

Rappi is beginning to invest in container technology and sees CloudHealth Technologies as a continued partner for their success. “The CloudHealth platform is working great for us. We are really happy with the effort that has been made to help us fulfill our use case. I believe that we will continue to have a great relationship,” said Alejandro.

Rappi’s advice for companies just beginning their cloud journey is to start tagging properly. That way they can find out where their money is being spent and start taking action before it becomes difficult to manage.
